

MEMORANDUM

TO: Potential Exhibitors

FROM: Lesa Litty, Meeting/Event Planner

RE: The Missouri Bar Legal Exposition
September 23-25, 2009, The Hilton St. Louis at The Ballpark
St. Louis, Missouri

Would you like to get your product/service in front of more than 800 judges, lawyers, paralegals and office administrators? If so, you'll want to reserve your space for The Missouri Bar/Judicial Conference Annual Meeting, which will be held from September 23-25 at The Hilton St. Louis at The Ballpark, St. Louis, MO.

Exhibitors will have an opportunity to reserve booth space in the main entry and exit areas for many CLE programming sessions optimizing exposure to attendees. A diagram and booth pricing is provided with the enclosed Exhibit Contract. To obtain the booth location you want, be sure to reserve your space early. The booth space is sold on a first-come, first-served basis, and at this event all exhibit booths are normally sold out prior to the conference.

Coffee and soft drinks will be served in the exhibit area in the Grand Foyer each day, and continental breakfasts will be served on Thursday and Friday mornings. This year, we will add an exhibitor check-off card to all attendee registration packages. A prize will be awarded to an attendee who visits all of the exhibitor booths and turns in a completed check-off card.

We also encourage exhibitors to consider having a drawing for a prize (company product) as a way to attract the attention of attendees.

A total of 20 (8' x 8') exhibit booths will be available, and we expect the demand to be as high as in the past. The cost for booths will be \$850 each. Please refer to the exhibitor contract for set up and exhibit hours.

Once again, if you are interested in marketing your product or service to Missouri's judges, lawyers, paralegals and legal administrators at this fall's Annual Meeting, you should execute the enclosed contract and return it as soon as possible to reserve your space.

We look forward to your participation at this year's conference.